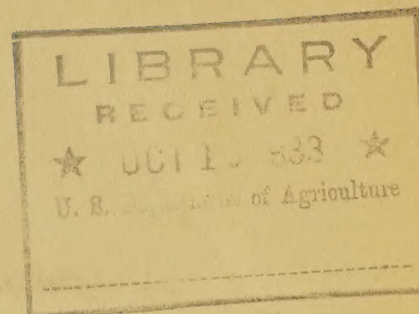


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UNITED STATES DEPARTMENT OF AGRICULTURE
Agricultural Adjustment Administration
DAIRY SECTION



ICE CREAM MANUFACTURERS' SCHEDULE

(To be billed out by several wholesale and several retail manufacturers in each marketing area covered by the affiliated agreement.)

Date _____

Firm or Organization _____

Name of Representative (s) _____

Address _____

Total Manufacture of Ice Cream, 1932 _____ gals; July 1932 _____ gals.
Percentage sold for resale _____ %; July 1933 _____ gals.
" retailed to consumers _____ %.
100.0

1. (a) Percentage of total milk used for ice cream in 1932 which was purchased from producers or producers' organizations _____ %
(b) Percentage of total cream used for ice cream in 1932 which was purchased from producers or producers' organizations _____ %

2. If you purchase from producers or producers' organizations submit copy of the plan upon which milk and cream has been purchased.

(a) Milk: _____

(b) Cream: _____

3. Give the percentage of total milk fat used for ice cream in July 1933 from each of the following sources:

Percentage of
total fat from:

Milk _____
Cream _____
Condensed and evaporated milk _____
Butter _____
Purchased ice cream mix _____
Total _____ 100.0%

4. If price increases are proposed for ice cream, what in your judgment will be the effect upon the consumption of ice cream? _____

Give reasons for answer: _____

5. Manufacturers should submit (in addition to information required in this schedule)

- (a) Copy of all contracts with producers:
 - (1) Producer cooperative associations
 - (2) Individual producers
- (b) Copy of your city ice cream ordinance
- (c) Number of farmers from whom direct purchases of milk and cream are made by the firm or organization for all purposes.

BUYING PRICES

A. Prices to producers for milk and cream:

	Classes	July	July	July	Proposed
	of milk 1/	1929	1932	1933	prices
1. Milk for ice cream _____% fat					
(a) F. O. B. city of _____					
(b) Per cent delivered at country receiving plants 2/ _____					
(c) Allowance for 1/10% fat above or below _____% (per cwt.) _____					
2. Cream for ice cream _____% fat					
F. O. B. city of _____					

B. Prices to others than producers for milk, cream, and ice cream mix:

- 1. Milk for ice cream _____% fat (per gal.) _____
F. O. B. city of _____ (per lb. fat) _____
- 2. Cream for ice cream _____% fat (per gal.) _____
F. O. B. city of _____ (per lb. fat) _____
- 3. Ice cream mix _____% fat (per gal.) _____
F. O. B. city of _____ (per lb. fat) _____

1/ Indicate in this column the classes, if any, in which milk and cream for ice cream were purchases in July 1933.

2/ Specify freight zone _____ miles; and freight rate _____ cents per cwt.; and country station charge, if any, _____ cents per cwt.

The first part of the report deals with the general situation of the country and the progress of the work during the year.

The second part of the report deals with the results of the work during the year and the progress of the work during the year.

The third part of the report deals with the results of the work during the year and the progress of the work during the year.

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The thirteenth part of the report deals with the results of the work during the year and the progress of the work during the year.

The fourteenth part of the report deals with the results of the work during the year and the progress of the work during the year.

The fifteenth part of the report deals with the results of the work during the year and the progress of the work during the year.

WHOLESALE PRICES FOR ICE CREAM

(Prices to retailers using manufacturers' refrigerating equipment)

Price per gallon in units of 5 gallons or more

	July 1929	July 1930	July 1931	July 1932	July 1933	Proposed prices
1. <u>Standard Vanilla Ice Cream</u>						
Fat content _____%						
Bulk						
Brick						
2. <u>Standard (other flavors) 1/</u>						
Fat content _____%						
Bulk						
Brick						
<u>1/ Specify flavors</u>						
3. <u>Higher Fat:</u>						
Fat content _____%						
Bulk						
Brick						
Fat content _____%						
Bulk						
Brick						
Fat content _____%						
Bulk						
Brick						
4. <u>Sherbet:</u>						
Fat content _____%						
Bulk						
Brick						
5. <u>Ice Milk:</u>						
Fat content _____%						
Bulk						
Brick						

1/ Specify flavors of standard ice cream, if any, that are sold for higher prices than Vanilla. The term standard as used here is not a grade definition but means the "regular" ice cream.

[illegible]

1. Standard Vanilla Ice Cream.
Fat content _____ %
Quarts: Bulk
Brick

Pints: Bulk
Brick
2. Standard Ice Cream(other flavors)
Fat content _____ %
Quarts: Bulk
Brick

Pints: Bulk
Brick
3. Higher Fat Ice Cream
Fat content _____ %
Quarts: Bulk
Brick

Pints: Bulk
Brick
4. Sherbets
Fat content _____ %
Quarts: Bulk
Brick

Pints: Bulk
Brick
5. Ice Milk
Fat content _____ %
Quarts: Bulk
Brick

Pints: Bulk
Brick

Schedule of Discounts During 1933 By Manufacturers to Retailers

1. Refrigeration Equipment Discounts or Charges: (1 Discounts: Yes _____ No _____ :
2 Charges: Yes _____ No _____)

List and explain the discounts offered for dealer-owned equipment _____

2. Quantity Discounts: Yes _____ No _____

the

Give/schedule of discounts allowed for quantity purchases _____

3. Chain Store Discounts: Yes _____ No _____

If discounts are allowed to purchasers operating two or more places in addition to other discounts, give the schedule for such allowances. _____

4. Cash Discounts: Yes _____ No _____

Give amount and provisions of cash discount _____

5. Other Discounts and Allowances: _____

WEIGHT OF FROZEN DESSERTS:

Average weight per gallon of: standard ice cream _____ lbs.; Sherbet

_____ lbs.; Ice Milk _____ lbs.

THE HISTORY OF THE UNITED STATES

OF THE UNITED STATES OF AMERICA

FROM 1776 TO 1876

BY

JOHN P. KENNEDY

OF THE UNIVERSITY OF MICHIGAN

AND

OF THE UNIVERSITY OF CALIFORNIA

AND

OF THE UNIVERSITY OF TEXAS

AND

OF THE UNIVERSITY OF ILLINOIS

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OF THE UNIVERSITY OF WISCONSIN

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AND